



Vol.3 /
No.7



INDIGO'S 2nd Anniversary Party!

Couldn't pass up the opportunity to say thank you all for your support, the party was a great success!

Sales: *Earth Friendly Products and Marmoleum Floating Floors*

Customer Spotlight: *INDIGO'S 1600 Gallon Solar-Pump Cistern Installation!*

Product Spotlight: *New Trinity Recycled Glass Countertops*

Green Tip: *Save Some Water (While You Can...)*

INDIGO: *Blog Link*

Local: *Cade Museum Will Give Old Firestone Building a New Life*

Local: *Salvaged Materials From The 1870 McCredie House Of Micanopy For Sale*

Nation: *ACES! It (Narrowly) Passed The House*

Favorite Links

Events



Marmoleum Sale: Continues While Supplies Last

We still have limited supplies of our click and lock floating Marmoleum floors in either 12"x36" planks or 12"x12" squares both at \$4 a sq ft. One of the world's greenest and beautiful floors and made with natural linseed oil, plant rosins, jute fiber, recycled oak cork bark and wood flour, this floor is a snap to install and has the same durability of commercial linoleum with a 25-year warranty.



25% Off SELECT Earth Friendly Products

Earth Friendly Products are made right here in Florida (Opa Locka) and are made with all plant-based materials, are PH Neutral, have no ingredients that have been tested on animals, and are made without dyes and solvents. Although not part of the sale just as a reminder, we still have our 55-gallon drums of Apricot Dishmate, ECOS HE Laundry Soap, and Parsley Plus in the Soap Shack out back for refills...BYOC (bring yer own container)!

INDIGO'S 1600 Gallon Solar-Pump Cistern Installation!

Gone are the cries of joy from children swinging on our backyard playground and have instead been replaced with the (hopeful) cries of joy from us as we read our GRU water bill next month. With the help of our friends Ryan, Oliver and Joe at Abundant Edible Landscapes as well as owner Nate Bazinet of Sunshine Plumbing and Gas we have found a new home for our playground and are harvesting rain water with our custom-installed cistern. -Made with UV-protected and recyclable plastic, the cistern captures rain water off of our flat roof, stores it, and then gets pumped out via an electric pump powered by a battery that is recharged by a solar panel on the roof. The water will be used to irrigate all of Abundant Edible Landscapes' native plant nursery and our property. Regardless of the work and engineering, you can see that Ryan still had fun crawling into it to install the Oliver-crafted floating filter even though the swing set is swinging in someone else's backyard.

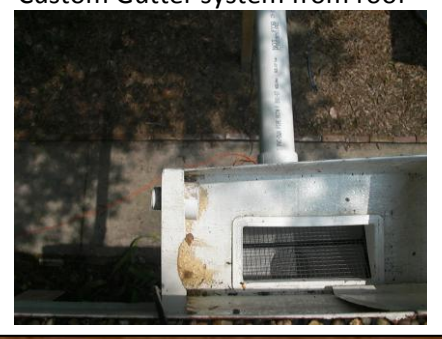
It looks a lot bigger up close. Come check it out.



Finally INDIGO'S first Solar Panel!



Custom Gutter system from roof



INDIGO

NORTH CENTRAL FLORIDA'S GREEN BUILDING SUPPLY STORE

322 SW 4 AVENUE, GAINESVILLE, FLORIDA 32601
WWW.INDIGOGREENSTORE.COM 352.378.2285

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Product spotlight!

Consumer Reports Ranks Ecotimber and Marmoleum #1 & #3 in the nation!

Please click [HERE](#) to see the most recent Consumer Report!

Come see the full line of both of these companies at INDIGO'S downtown showroom.

marmoleum® *click*
seriously fun floors...naturally



Local: Cade Museum Will Give Old Firestone Building a New Life

The old Firestone tire store on University Ave will soon be transformed into a gift to the community from the Cade family. The lonely building has sat vacant as long as I have been in Gainesville and the \$3 million project at 304 W. University Ave will, according to Phoebe Cade Miles, daughter of the late UF professor who contributed to the invention of Gatorade, "transform this building and make it into a centerpiece for the community". Not only will the 14,000 sq ft. space be available for non-profits to rent as office space and charity events, it will also serve as HQ for The Cade Museum Foundation to raise money for the \$70 million museum of innovation planned for Depot Park. What is more, the Firestone building will be a green project eventually certified LEED Silver. Constructed by PPI and designed by DAG architects it will feature high efficiency lighting and water saving fixtures, low-emitting interior finishes and floors as well as solar power by our friends at Pure Energy Solar. Stay tuned...



Local: Salvaged Materials From The 1870 McCredie House Of Micanopy For Sale

Owners Tom Smith and Edith Williams have hired local deconstruction artists The Bearded Brothers as well as Fro of Superior Woodwork to carefully dismantle an amazing piece of local history. Built in 1871 by James McCredie and his brothers, the house features some insight into how passive heating and cooling homes in our region used to be built including a broad veranda, a four sided bay window, tin roof, and a separate kitchen house (sure to help keep heat out of the living space in the summer). Salvaged materials for sale include gable ends, gingerbread trim, replaned heart pine, bricks, and the entire kitchen house (you move it!). Check out the website for pics and details on pricing:

<http://www.historicflhousematerials.com>

Nation: ACES! It (Narrowly) Passed The House

The American Clean Energy and Security Act (H.R. 2454) narrowly passed the house last Friday by a vote of 219 to 212. Now that some stimulus funds are making their way to Alachua County through our Florida Works program putting youth through training programs at Santa Fe College, through ACES, low-income communities will be able to access quality clean energy jobs, and the training required to prepare them for those jobs. **This historic bill promises to transition the United States to clean energy, create hundreds of thousands of jobs, and revitalize American industry. Now we just have to wait for the Senate to ratify and the dream of a stronger local, green economy can be a reality. Learn more about it at www.RepowerAmerica.org,**

INDIGO
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And now a word from our NEWSLETTER sponsors:

TITAN WOOD the pioneers of **accoya**



FREE MULCH

Available M-F 7:30-5
 and Saturday's 7:30-12.
 Leveda Brown Environmental Park and
 Transfer Station located at 5115 NE
 63rd Ave. off Waldo Rd.

THE WASTE WATCHER
 Embrace Zero Waste

Bring your own shovel!
352.374.5213

GOING GREEN? LET US HELP.

Capital City Bank

WHO'S YOUR BANKER?

Don L. Davis | President

West Newberry Road Office
 5200-A West Newberry Road | Gainesville, FL 32607
 Office: 352.372.1336 | Fax: 352.372.6634 | Cell: 352.339.1339
 E-mail: davis.don@ccbq.com



Save Some Water (While You Can...)

While stranded last month on the Payne's Prairie stretch of I-75 with a blown-out tire (and no spare...thanks Andy) I got to catch up on a little reading I found tucked into the pocket of the back seat. The book is called *When The Rivers Run Dry* by Fred Pearce and he has taken a hard look at how much water it takes each of us to get through the day. For example, did you know it takes about 3000 gallons to make that quarter pound hamburger? How about an astounding 10 tons of water to make just one pound of coffee? And seeing as July is EPA's Smart Irrigation Month we thought it appropriate to highlight a few ways we can do our best to be aware of our use and employ some water-saving techniques in the process. Check out this helpful link from Treehugger for these 7 simple unexpected ways to save water please click [HERE](#) -Mike



INDIGO Blog Link- If you haven't done it yet, check out our blog and let us know what you think. Tell us what you would like to see more of, less of, or just any of. We have been writing about information important to our community as well as some additional information on the products we carry, information on the green building industry, and latest research on green materials and projects. Check it out by clicking [HERE](#), then link your blog to ours and vice-versa or sign up to get e-mail alerts when a new post goes up.

FAVORITE LINKS!

- The passivehaus movement in the United States. Super Efficient, Carbon Neutral. <http://www.passivehouse.us/passiveHouse/PHIUSHome.html>
- Is Energy Saving Weatherization Being Wasted In Florida? http://www.treehugger.com/files/2009/06/is-energy-saving-weatherization-worth-it.php?dctc=daily_n1
- Some simple water saving tips for the summer http://www.treehugger.com/files/2009/06/water-conservation-techniques-that-make-every-drop-count.php?dctc=daily_n1
- and here: http://planetgreen.discovery.com/home-garden/water-conservation-garden.html?dctc=daily_n1
- First Remodeled Home Certified to the National Green Building Standard http://www.edcmag.com/CDA/Articles/Industry_News/BNP_GUID_9-5-2006_A_1000000000000596414
- Check out the picture of Flint Hall in the 50's...no AC and insulating vines growing on the walls still here today http://www.treehugger.com/files/2009/06/is-energy-saving-weatherization-worth-it.php?dctc=daily_n1
- Florida Developer Planning World's Largest PV System To Power All Solar City <http://greenSource.construction.com/news/2009/090609FloridaDeveloper.asp>
- Regional water awareness and conservation Guide From Florida's Eden <http://www.floridaseden.org/>
- Architect Alert: Waxman-Markey Has a Big Impact on Building http://www.treehugger.com/files/2009/06/waxman-markey-has-big-effect-on-building.php?dctc=daily_n1

INDIGO'S CLASS SCHEDULE AND COMMUNITY EVENTS



INDIGO WILL BE CLOSED FOR THE 4TH AND 15TH OF JULY!! SORRY FOR THE INCONVENIENCE

Carbon Caps, Footprints and Climate Solutions

When: Sat, July 18, 10am – 12pm

Where: INDIGO 322 SW 4th Ave, Gainesville ([map](#))

Description: Cost: FREE. This workshop seeks to introduce the practice of accurate greenhouse gas (GHG) emission accounting practices to the world's current and future business, industry and government leaders. This workshop is for anyone wishing to gain basic skills in emissions measurement and management methods, such as executives or administrators, students, recent graduates or basically anyone interested in learning how organizations of all sizes can become "carbon-neutral" Led by Alison Erlenbach, President of Campus Climate Solutions who has taught a spring semester course at Santa Fe College, this workshop will be FREE with unlimited size but please RSVP to educationdept@indigogreenstore.com to let us know you would like to attend. For more information on Allison's work see: www.campusclimatesolutions.org

Rain Barrel Making Workshop

When: Sat, July 25, 10am – 12pm

Where: INDIGO 322 SW 4th Ave, Gainesville ([map](#))

Description: INDIGO 378.2285 Cost: \$75. Rain barrels, one of the first and easiest ways to baby- step into green, can save you money on your utility bill and save homeowners about 1,300 gallons of water during the peak summer months. 55 gallon food-grade barrels and fittings will be made available as Michael Amish of INDIGO takes us step by step in constructing a custom rain barrel that you take home with you. Class is limited and cost is \$75 so please reserve your space by RSVP to: educationdept@indigogreenstore.com

Gainesville Green Drinks First Wednesday of Each Month 6-8pm Lucas Pasta www.lucaspasta.com 607 W University Ave (352) 338-1700

Gainesville Green Drinks will provide a meeting place for those interested in or involved with environmental issues to learn about one another's programs and how they might work together. Come share news about your green project, or something like you'd like to see here in the Greater Gainesville area. The meeting is open to anyone interested in environmental issues – bring your friends! Contact: trishriley@gmail.com or jstelethg@comcast.net or see www.gogreenalternatives.com

A special THANK YOU to all of the teachers and businesses who donate to the cause of community education!

Are you a local business that would like to sponsor a class? Send us an e-mail if you are interested to: educationdept@indigogreenstore.com Would you like to put your banner on our website? Send another e-mail here for pricing info: purchasing@indigogreenstore.com