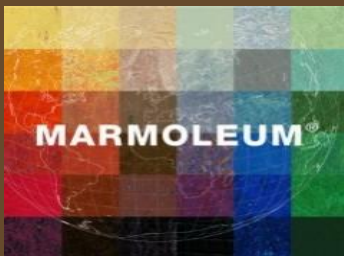


Top flooring seller this month? Ecotimber's Woven bamboo flooring! Rated #1 by consumer reports.



*Sales: Eco Timber; Marmoleum; Green Cleaning Supplies; Solatube*  
*Product Spotlight: Ecotimber Bamboo Flooring Rated #1 By Consumer Reports*  
*Green Tip: Save Water/Energy And Support The Community Weatherization Project*  
*INDIGO Blog Link: Can A Large House Be Green?*  
*Local: Deed Restricted Communities Must Allow Florida Friendly Landscaping*  
*Local: Going Deep Green in Gainesville: Builder Ivan Solbach*  
*Nation: Top 10 Building Products Of 2009 Include Plyboo, Solatube, Raintube and Eleek- All Available At INDIGO*  
**Favorite Links**  
**Events**



### Marmoleum Sale Continues

We know you see this sale every month but it's true- we still have limited supplies of our click and lock floating Marmoleum floors in either 12"x36" planks or 12"x12" squares both at \$4 a sq ft. One of the world's greenest and beautiful floors and made with natural linseed oil, plant rosins, jute fiber, recycled oak cork bark and wood flour, this floor is a snap to install and has the same durability of commercial linoleum with a 25-year warranty.



### EcoTimber Solid Bamboo Rebate

Recently rated one of the best bamboo floors on the market, Eco Timber's solid horizontal and vertical bamboo is currently \$5.38 sq ft with a \$0.50 sq ft mail-in rebate. Click [here for details on the rebate](#). Click [here to see other close-out on their FSC-Certified Exotics](#).



### 30% Off SELECT Earth Friendly Products Green Cleaning Supplies

Plant-based, made in Florida, not tested on animals and of course, effective. What else could you want? On sale? OK...how about 30% off all of the remaining supplies that we will not be carrying anymore. This does not include our Parsley Plus and Floor Kleener 22oz spray bottles and gallons as well as our refills of Dishmate, Laundry and Parsley Plus that we will continue to carry. Bring on your refills!



### Solatube

Solatube eChoice Daylighting Systems now qualify for 30% federal tax rebates since they meet the maximum-Factor rating of 0.30 and Solar Heat Gain Coefficient of 0.30. Get them now and enjoy 10% off through the month of August for any of the Solatube daylighting systems. [Click here](#) for more information on these amazing energy saving devices.

Product spotlight!

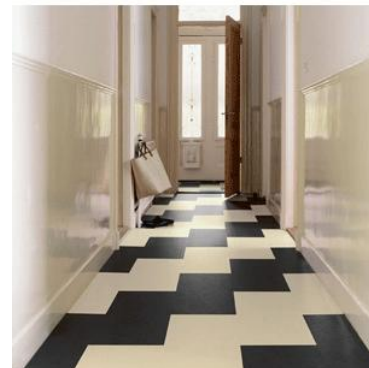


**Consumer Reports Ranks Ecotimber and Marmoleum #1 & #3 in the nation!**

Please click [HERE](#) to see the most recent Consumer Report!

**Come see the full line of both of these companies at INDIGO'S downtown showroom.**

**marmoleum® click**  
seriously fun floors...naturally



At \$5.99 sq ft, Eco-Timber's woven bamboo has been recognized as the best wood floor money could buy according to the leading third-party testing magazine, Consumer Reports. Come to INDIGO and see how truly beautiful and durable this floor is.

**Local: Deed Restricted Communities Must Allow Florida Friendly Landscaping**

Sandra Marrasfino started digging up the lawn of her Rainbow Springs deed-restricted home as soon as she moved in. Where the builder had planted St. Augustine grass four years ago, she replaced great swaths with mulch and Florida-friendly, drought resistant vegetation. Hearty shrubs took the place of water-needy hedges. The home's underground irrigation system was shut down and Marrasfino watered only the plants that needed it. As a result, the 1/3 acre lot she owns with her husband required only a fraction of the water it once did, and butterflies and birds starting showing up. Read on..

**Local: Going Deep Green In Gainesville: Builder Ivan Solbach**

(from greenbuildingadvisor.com )No matter how much the downturn rattles the housing market, location is still king, and it is such a potent factor for some homebuyers that it can make up for a host of unforeseen issues in a listing. That turned out to be the case for Claire Sever and Jeff Bunkin, who bought a house in a Gainesville, Florida, neighborhood that is close to the center of town. They originally planned an extensive remodel, but financial realities and an interest in green took them down a different path. It became apparent, for starters, that the cost of remodeling the 1,600-sq.-ft. home was comparable to the cost of building a new house. Claire and Jeff chose to do the latter. They took a decisive turn by careful deconstruction and salvaging, followed by sustainable design and building. Read on

**Nation: Top 10 Building Products Of 2009 Include Plyboo, Solatube, Raintube and Eleek- All Available At INDIGO**

(lowimpactliving.com)Sustainable Industries, a sustainable business magazine, recently released their [2009 Top 10 Green Building Products](#) guide, which showcases the best products of the year. A leading panel of green building experts and the editorial team from Sustainable Industries act as the judges to determine the most innovative products that will help reduce our environmental impact. The products were selected based on their environmental performance, scalability/market impact, innovativeness, design aesthetic, value and compatibility with the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) rating system. What is more, 4 of these 10 products are available at INDIGO (and we're having a Solatube sale this month!) Read the story [here](#) or download the pdf [here](#).



Vol.3 /  
No.8

And now a word from our NEWSLETTER sponsors:



**Donate new and used school supplies for area school children!**

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E-mail: davis.don@ccbq.com

## Green Tip

### **Save Water/Energy And Support The Community Weatherization Project**

Have you replaced your faucet heads with water-saving aerators yet? Did you know that you can block the entrance of outside or attic air into your home by simply installing outlet insulators around all of your outlets and switches? Not only will you be taking simple inexpensive steps to save water and energy by doing this, you will also be supporting a great cause in our community if you purchase these from Indigo. We have partnered with the Community Weatherization Coalition(CWC) - a group of organizations dedicated to the weatherization of existing lower-income homes in Alachua county- to sell their supplies of materials they use in the field. From water saving devices for toilets, faucets and showerheads to simple insulating devices, proceeds directly benefit the CWC and their mission. To get involved with becoming an auditor or volunteering your time with the CWC contact them at: (352)450-2100 or [cwc@rebuildingtogetherncf.org](mailto:cwc@rebuildingtogetherncf.org).

**INDIGO Blog Link: Do You Know What's In Your Paint? VOC's are only half the story** <http://indigogreenstore.com/green/blog1.php/main/>

## Favorite Links

Join the Co-Op and get a free t-shirt!

[http://www.mynewsletterbuilder.com/tools/view\\_newsletter.php?newsletter\\_id=1409957529](http://www.mynewsletterbuilder.com/tools/view_newsletter.php?newsletter_id=1409957529)

A new favorite resource for rainwater harvesting <http://www.harvesth2o.com/>

Hogtown Homegrown July news <http://www.hogtownhomegrown.com/Files/Hogtown%20Homegrown%20July%202009.pdf>

Solar Power explained, demystified, and easy to read <http://www.solarpowerrocks.com/>

Endocrine Disruptors In Pesticides Will Be Reviewed By EPA <http://www.epa.gov/endo/>

Friends For a More Sustainable Future: Drops and Watts [http://www.dropsandwatts.com/newsletters/july\\_09.html](http://www.dropsandwatts.com/newsletters/july_09.html)

Lubee Bat Conservancy Right In Our Backyard <https://www.lubee.org>

## INDIGO'S CLASS SCHEDULE AND COMMUNITY EVENTS

**INDIGO WILL BE TAKING A VACATION FROM OUR WORKSHOPS FOR THE MONTH OF AUGUST**

If you have any suggestions for workshops or have something you would like to teach please email us at:  
[educationdept@indigogreenstore.com](mailto:educationdept@indigogreenstore.com)

### **Gainesville Green Drinks First Wednesday of Each Month 6-8pm**

**Brave Space Design, 1502 NW 6th Street (behind Atlantic Design & Construction) Gainesville Green Drinks** will provide a meeting place for those interested in or involved with environmental issues to learn about one another's programs and how they might work together. Newcomers to town Nikki Frazier and Sam Kragiel have invited us to visit their new sustainable future design shop, Brave Space Design, and they've organized a fun evening for our networking party. Thank you, Nikki and Sam! "Brave Space Design would like to invite you to Green Drinks at our newly opened furniture workspace. Brave Space has been making modern sustainable furniture in Brooklyn, NY for the past 5 years and has recently relocated to Gainesville. Please come join us for a summer shop-warming with beer donated by the local SwampHead Brewery and casual outdoor eats available. There will be furniture pieces on display and backyard games of skill: 60% chance of sawdust, 0% chance of splinters" Contact Trish Riley at [trish@gogreennation.org](mailto:trish@gogreennation.org) for more information

**Workshop**, field day for conventional Florida growers interested in going organic Farmers who want to capitalize on the growth in the organic sector will find particular interest in upcoming events in Alachua and Gilchrist counties. FOG and UF/IFAS will hold an "Operation Transition" workshop Sept. 25 at Alachua County Extension in Gainesville. The workshop will benefit conventional farmers seeking information about transitioning to organic production practices. A farm tour Oct. 7 will provide farmers first-hand knowledge of a diversified organic production system at Jordan and Diwa Brown's farm, The Family Garden, in Bell. For more info see:  
[http://foginfo.org/enews/july09/july09\\_1.php](http://foginfo.org/enews/july09/july09_1.php)

Children's Book Drive Alachua County Senior Services is partnering with Exactech and North Florida Regional Medical Center to participate with the United Way of North Central Florida and Books-a-Million in a Children's Book Drive. The goal is to collect 10,000 new and gently used books for children ages birth to six. Books will be collected between July 25 and August 8, 2009. To donate new or gently used books, visit any of the following drop off locations:

- Books-a-Million (6111 West Newberry Road, Gainesville)
- Alachua County Community Support Services (218 SE 24th Street, Gainesville)
- Alachua County Communications Office (12 SE 1st Street, Gainesville)
- Alachua County Visitors and Convention Bureau (30 East University Ave., Gainesville)
- Exactech, Inc. (2320 NW 66th Court, Gainesville)
- North Florida Regional Medical Center (6500 Newberry Road, Gainesville)

For a "wish list" of recommended titles, [click here](#).

Buy S.M.A.R.T." is a County campaign teaching about the 4 R's (reduce, reuse, recycle, and rethink). All shoppers who wish to receive tips on how to buy S.M.A.R.T. will receive a free reusable shopping bag or jar opener made of recycled tires and a Buy S.M.A.R.T. pocket guide. The following is a list of locations and dates where we will be this August:

- ▯ August 6: Publix - Haile Plantation, 2755 SW 91st St., Gainesville
- ▯ August 13: Publix - Butler Plaza, 3100 SW 35th Blvd., Gainesville
- ▯ August 20: Publix - Butler Plaza West, 3930 SW Archer Rd., Gainesville
- ▯ August 27: Publix - Williston Plaza, 5200 SW 34th St., Gainesville

In addition to the above dates, they will be at the Mother Earth Markets at 1237 NW 76th Blvd. and 521 NW 13th St. (both in Gainesville) on Saturday, August 15 from 9 a.m. to 11 a.m.

If anyone is looking for live bamboo. please contact Chris at 514.3187. she has bamboo for the taking.

**A special THANK YOU to all of the teachers and businesses who donate to the cause of community education!**

Are you a local business that would like to sponsor a class? Send us an e-mail if you are interested to:  
[educationdept@indigogreenstore.com](mailto:educationdept@indigogreenstore.com) Would you like to put your banner on our website? Send another e-mail here for pricing info: [purchasing@indigogreenstore.com](mailto:purchasing@indigogreenstore.com)

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**TEACH GREEN.**